

BeeDep-MONGOL 2 Newsletter

No.3

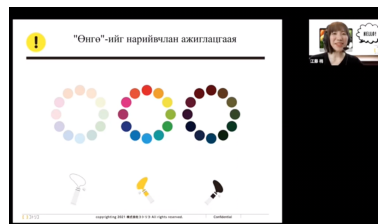
May 2021

BeeDep-MONGOL 2



Online session (No.20)

On the 27th of April, online session No20 was held and posted on the project Facebook page. This time, Ms. Eto Kozue, a marketing specialist, led the session and gave a lecture on the critical importance of color matching in product design. The topic of this session was chosen based on the comments from attendees in the previous session. We look forward to working with you as we incorporate your feedback into future content.

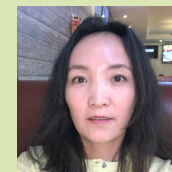


INTRODUCTION OF THE PROJECT TEAM ③



Eto Kozue
Marketing specialist

Through the online session, I would like to inform you about the possibility to increase the number of customers who would say, “I want to buy your honey because you have worked so hard”. We look forward to your feedback!



A. Khorolsuren
Translator

I am happy to be part of this project team. I am also encouraged by the beekeepers, who are very hardworking and kind like nature with blooming flowers.

We have been conducting an online survey in cooperation with beekeepers!

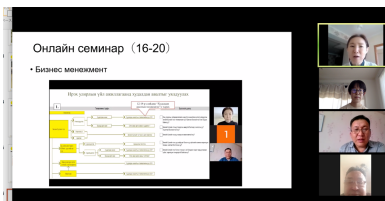
The project team has been conducting an online survey to reveal the realities and challenges of the Mongolian beekeeping sector. The first survey focused on post-winter conditions, and a total of 44 beekeepers responded. The result showed 12% decrease in the bee colonies during wintering, and 5% loss of queen bees during and immediately after wintering. The result of the survey were posted on the project Facebook page.



The second survey has started since May 18 to assess the control measures against of varroa mites. Beekeepers are encouraged to participate in this survey.

Collaboration with stakeholders

We regularly exchange information with relevant organizations through online meetings and other means. In early April, a meeting was held with officers from the General Agency for Specialized Inspection to update the beekeeping checklist. At the end of April, information of the project progress was exchanged with Department of Coordination for Implementation of Animal Husbandry Policy, MoFALI, responsible party for the project. We will continue collaborating effectively with other stakeholders.



Project Facebook :

www.facebook.com/BeeDep-MONGOL-2-107843977265085/?modal=admin_todo_tour

Online seminars are available.

